

SVT in Sweden broadcast a documentary last Wednesday on fish feed and Norwegian farmed salmon.

The film - "Rosa Guld" (Pink Gold) - is nearly an hour long and opens with comments in English from Daniel:

"It cannot feed the world because the more you farm carnivorous fish the less fish you have. This is a paradox that is very difficult for the industry to accept. The more salmon you produce the less fish you have. You're not producing fish, you're using fish to make money"

He explains how farming carnivores such as salmon and bass "is a machine to reduce the fish yield available in the world because more fish is consumed than is produced".

And then:

"If you remove the base of the food chain by taking all the sardines, anchovies and everything away it's like removing the first storey of a building. And then everything collapses.....In the USA it is forbidden to remove this understorey of the food web"

There's also an interview in English with an Icelandic fish feed factory owner/worker who says:

"I don't like the farmed salmon. It's too fatty. I don't eat it. Because the f***ing fish eat my wee"

You see him later in the film (ca. 20 mins) shooting birds with a shotgun from the boat - and saying that Norwegian farmed salmon uses his fish meal and fish oil. He then shoots and kills a bird in the water and laughs saying "Ha ha - dead meat"

Then he shows fish meal and sniffs it saying: "Smell the money".

Later he says there's lots of fish left in the sea for us and the whales and: "If there's not, then we'll start to kill the f***ing whales".

At 40 minutes there's an interesting discussion (all in Norwegian/Swedish) on FCR's and FCE's - leading into a discussion about "industry's propaganda" (The Norwegian Seafood Export Council's web-site is shown claiming a 1:1 ratio).

Swedish retailers such as COOP and ICA are interviewed - as well as Greenpeace Norway.

The end looks ahead to cod, halibut etc farming. And then back to Iceland where the fishing boats/fish feed factories fuel the expansion of Norwegian salmon farming.

Direct link to the film: http://svtplay.se/v/1458048/uppdrag_granskning/del_7_av_22

More details via: <http://svt.se/svt/jsp/Crosslink.jsp?d=2232>